

## IMPORTANT INFORMATION: NOTICE OF NON-RENEWAL

DATE

GROUP BENEFIT ADMINISTRATOR

Group Name

Group Address

City, State Zip Code

Re: Subgrp-Maingrp number

Dear Valued Customer:

This notice contains important information about your current coverage and the next steps that **MUST** be taken. Horizon Blue Cross Blue Shield of New Jersey is streamlining its product portfolio to better serve its groups and members. Pursuant to regulations N.J.A.C. 11:21-20 and 11:21-16, Horizon BCBSNJ has received approval from the New Jersey Department of Banking and Insurance (DOBI) to withdraw certain small employer health plan options from the marketplace. As a result, your current group plan has been withdrawn and, therefore, will not be renewed as of your next anniversary date, **XX XX XXXX**.

To continue coverage with Horizon BCBSNJ after your anniversary date, please select new coverage from our portfolio of select health plans.

### **Your next steps:**

Contact your broker as soon as possible. It's important that you speak with your broker at least 15 days before your upcoming anniversary date to discuss your health plan options.

If you do not use a broker, please call our Transition Team at **1-800-784-6222**. It's important that you speak with us at least 15 days before your upcoming anniversary date, so we can talk about the best plan(s) that meets your needs.

If you have questions about the withdrawal process or would like more information about Horizon BCBSNJ health, prescription drug and dental plan options<sup>1</sup>, please contact us or your broker.

### **Important to know:**

The decision to change our product portfolio is being applied uniformly and is not based on the claims experience of your group or any health-related factors of current or future members. A streamlined

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<sup>1</sup> Products and services may be provided through Horizon Blue Cross Blue Shield of New Jersey, Horizon Healthcare of New Jersey, Inc. or Horizon Healthcare Dental, Inc., all of which are independent licensees of the Blue Cross and Blue Shield Association.

product portfolio will enable more consistent service for you and your employees.

Thank you for choosing Horizon Blue Cross Blue Shield of New Jersey as your insurance carrier.  
Horizon BCBSNJ values your business.

Sincerely,

A handwritten signature in cursive script that reads "Al Bowles".

Al Bowles  
Vice President  
Commercial and Major Accounts Markets