

IMPORTANT INFORMATION: NOTICE OF NON-RENEWAL

DATE

GROUP BENEFIT ADMINISTRATOR

Group Name

Group Address

City, State Zip Code

Re: Subgrp-Maingrp number

Dear Valued Customer:

Like you, we at Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ) are always looking for ways to deliver products and services more economically and effectively.

That's why, Horizon Blue Cross Blue Shield of New Jersey is streamlining our current health and product portfolio, by withdrawing less effective products and providing a more streamlined product portfolio.

What changes to expect:

This change impacts your current Horizon BCBSNJ health coverage at your upcoming anniversary date, and you will need to choose new coverage from our portfolio of select health plans.

We recommend the following plan as your new health coverage, which most closely matches your current plan. Or, you may select from one of our other remaining plans as displayed on our website, at www.Horizonblue.com.

INSERT PLAN NAME

Your next steps:

Contact your broker as soon as possible. It's important that you speak with them at least 15 days before your upcoming anniversary date to discuss your health plan options.

If you do not use a broker, please call us at **1-800-784-6222**. It's important that you speak with us at least 15 days before your upcoming anniversary date, so we can talk about the best plan that meets your needs.

Important to know:

In compliance with regulation N.J.A.C. 11:21-20 and 11:21-16, the Department of Banking and Insurance (DOBI) has approved the withdrawal of certain health coverage options.

The decision to change our product portfolio is being applied uniformly and is not based on the claims experience of your group or any health-related factors of current or future members. A streamlined product portfolio will enable more consistent service for you and your members.

If you have questions about the withdrawal process or would like more information about your Horizon BCBSNJ plan options, please contact us or your broker.

Horizon BCBSNJ values your business. Thank you.

Sincerely,

A handwritten signature in cursive script that reads "Al Bowles".

Al Bowles
Vice President
Commercial and Major Accounts Markets

cc: Broker