

# Brief Notes

News for  
Brokers and Consultants

**July 25, 2016**

**Applies to:** Public Sector market

## **2016 New Business Broker Incentive Program**

Horizon Blue Cross Blue Shield of New Jersey is offering a special broker incentive program<sup>1</sup> for all new business medical sales in the Public Sector with effective dates of **September 1, 2016** through **December 31, 2016**, and which include the sale of at least one OMNIA<sup>SM</sup> Health Plan.

For fully insured and self-funded business, **this program rewards \$30 per enrolled contract** for a Horizon BCBSNJ medical plan. The medical plan offering **must include an OMNIA Health Plan with at least one member enrolled**. The maximum payout for any medical sale is \$10,000.

Horizon BCBSNJ values the strong relationship we have with you. This incentive program is being offered as a way to express our appreciation for your support in making us a leader in the marketplace.

If you have questions, please contact your Horizon BCBSNJ sales executive or account manager.

<sup>1</sup> To be eligible for this program, brokers must be licensed and contracted with Horizon BCBSNJ, and must be the Broker of Record on the effective date of the sale.

