

Brief Notes

NEWS FOR BROKERS & CONSULTANTS

April 13, 2017

Applies to: Public Sector market

2017 Broker Incentive Program

Horizon Blue Cross Blue Shield of New Jersey is offering a special broker incentive program¹ for all OMNIASM Health Plan sales and conversions within the Public Sector market with effective dates of **July 1, 2017** through **September 1, 2017**.

For fully insured and self-funded business, this program:

Rewards an incentive payment of ...	Per enrolled member for a Horizon BCBSNJ ...
\$40	OMNIA Health Plan

Horizon BCBSNJ values the strong relationship we have with you. This incentive program is offered as a way to express our appreciation for your support in making us a leader in the marketplace.

If you have questions, please contact your Horizon BCBSNJ sales executive or account manager.

¹To be eligible for this program, brokers must be licensed and contracted with Horizon BCBSNJ, and must be the Broker-of-Record on the effective date of the sale.

