



AGENCY ACTION ALERT

AGENCY ACTION ALERT FOR AUG. 6, 2014

This week's Agency Action Alert covers the following topics:

- CMS offers webinar on agent and broker participation in the FFM
- CMS corrects rule on renewal notices for small groups
- Reminder -- 2015 Annual Enrollment Period Rollout Meetings

Please share this information with your sub-agents by forwarding this email, posting this content to your internal website, or copying and pasting the text into another format.

HEALTH CARE REFORM UPDATE

CMS offers webinar on agent and broker participation in the FFM

To help agents and brokers complete the registration process and the appropriate training for selling on the FFM, CMS is offering a webinar titled, "***Agent and Broker Participation in the Federally-facilitated Marketplace for Plan Year 2015.***"

The same material will be presented at two different webinar sessions, so please feel free to attend only one of the sessions outlined below.

Tuesday, Aug. 12, 2014

3 - 4:30 p.m.

Registration closes Monday, Aug. 11, at 1 p.m.

Tuesday, Aug. 19, 2014

3 - 4:30 p.m.

Registration closes Monday, Aug. 18, at 1 p.m.

Register for either session by logging on to <https://www.REGTAP.info/>.

CMS corrects rule on renewal notices for small groups

CMS recently announced it has corrected the Exchange and Insurance Market Standards for 2015 and Beyond final rule relating to small group renewals. The correction clarifies that **renewal notices in the small group market are only required to be sent to the plan sponsor (not all individuals).**

For more information on health care reform, visit highmarkonhealthreform.com.

SENIOR MARKETS

Reminder -- 2015 Annual Enrollment Period Rollout Meetings

Highmark Senior Markets is hosting meetings in the Central Region to help producers prepare for the 2015 Annual Enrollment Period (AEP).

At each session, Highmark's Senior Markets Sales, Product and Marketing teams will review the 2015 Highmark Medicare Advantage individual plan information, along with the resources and tools available to help you grow your Highmark Senior Markets book of business. All producers interested in selling Medicare products are welcome to attend.

Please review the chart below for meeting dates and locations. **Space is limited**, so you must RSVP by calling the Highmark Senior Markets Broker Meeting Line at 1-888-914-7787 to guarantee a spot.

DATE	TIME	LOCATION	RSVP
Friday, Aug. 15	10 a.m.- Noon	Sheraton Harrisburg/Hershey 4650 Lindle Rd. Harrisburg, PA 17111	RSVP by Tuesday, Aug. 12 by calling 1-888-914-7787 , reference meeting #702
Tuesday, Aug. 19	2-4 p.m.	Best Western Lehigh Valley 300 Gateway Drive Bethlehem, PA 18017	RSVP by Friday, Aug. 15 by calling 1-888-914-7787 , reference meeting #706
Thursday, Sept. 4	10 a.m.- Noon	Penn Stater 215 Innovation Blvd. State College, PA 16803	RSVP by Tuesday, Sept. 2 by calling 1-888-914-7787 , reference meeting #707



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