



AGENCY ACTION ALERT

AGENCY ACTION ALERT FOR JULY 30, 2014

This week's Agency Action Alert covers the following topics:

- New Care Cost Estimator member marketing materials
- "Your Medicare Selling Status" bar not functioning

Please share this information with your sub-agents by forwarding this email, posting this content to your internal website, or copying and pasting the text into another format.

MARKETING MATERIALS

New Care Cost Estimator member marketing materials

As shared in the [July 9 Agency Action Alert](#), the Care Cost Estimator (CCE) was recently upgraded with better search capabilities for members. New marketing materials have been created to educate members on these changes, and are available for you to download below:

- [Member CCE/Shopping One-pager](#) -- Focused on shopping messaging and promotion of the CCE
- [Member Q&A](#) -- Focused on the value for comparing costs and shopping for care
- [Member CCE One-pager](#) -- Updated with information about the enhancements
- [Member Quick Start Guide](#) -- Quick start guide for the CCE tool

Please share this information with your clients. If you have any questions about the Care Cost Estimator, contact your Highmark client manager.

PORTAL UPDATE

"Your Medicare Selling Status" bar not functioning

For those producers with Medicare entitlements, the "Your Medicare Selling Status" bar (shown below) in the producer portal is not functioning properly at this time. Thus, please disregard this bar for the time being. A fix will be implemented as soon as possible.

We apologize for any inconvenience this may cause.

YOUR MEDICARE SELLING STATUS

	MA & PDP PLANS	MEDIGAP PLANS
2014 Selling Status		
2015 Selling Status		



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