

# Broker Connection

News to help you grow your business.



## What The PCORI Fee Means For Employers

A Patient-centered Outcomes Research Institute (PCORI) fee will be imposed on plan sponsors and issuers of individual and group policies under the Patient Protection and Affordable Care Act. The first year of the fee is \$1 per covered life per year, the second year the fee adjusts to \$2 per covered life. [Learn how](#) PCORI may affect your clients.



## Non-commissionable Business Update



In IA, NC and RI we are moving to a non-commissionable basis for groups in the 100+ employer markets for fully insured medical business. [Learn more.](#)

## ID Cards Now Have Optum Reference



Beginning Tuesday, May 15, all Prescription Solutions logos and references on member ID cards will be replaced with the new OptumRx branding. [Learn more.](#)

## Health Care Reform

- ▶ **MLR Update:** Read our "Early Warning Report" where medical loss ratio (MLR) rebates are forecasted to be paid to group and individual policyholders. [Learn more.](#)

## Pharmacy

- ▶ **PDL Revisions:** View the [PDL Tracker](#) for a recap of changes outside our January 1 and July 1 pharmacy benefit updates.

## Combating Escalating Health Care Costs a Top Priority



[Learn how](#) we work diligently to maximize customer value for their premium dollars. Visit the [Briefing Room](#) for more resources you can share with clients.

## Broker Support

- ▶ **Critical Illness Incentive:** Enhance your **broker bonus** with our extended Double Coverage Credit for your first Critical Illness sale through July 1, 2012.
- ▶ **Paperless Renewal:** [See how](#) you can eliminate the mailing of your paper renewals packages for clients with up to 50 employees.

## Health & Wellness Client Resources

The following health tips and monthly observances can be copied and placed in your clients' employee communications.

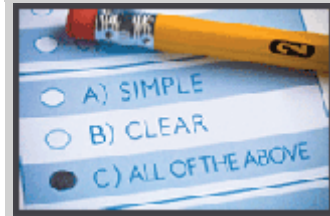
- ▶ The June **Men's Health Month newsletter** from the Communication Resource Center.
- ▶ Video clip from **The Dr. Oz Show** discussing foods, such as watercress and cucumbers that can help keep skin looking young.

## Ideas/Suggestions?

Got an idea/suggestion for future editions of Broker Connection? Send us an email and let us know!

[Email Us](#)

## Your Opinion Please!



Complete the eServices Customer Reporting satisfaction [survey](#) and enter to receive a \$150 Amazon.com gift card. [Rules.](#)

## TV Worth Viewing



**Too Many Tomatoes** eating tips, **Driver's Ed.** comedy, and **What is Health Reform** street talk are just some of the engaging videos you can share with employers from UnitedHealthcare's UHCTV.

## Visit Our Broker Website



View these stories and more local news on our [Pennsylvania](#) webpage.

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