



AHA manages your customers' COBRA administration needs

Brown & Brown Consulting has partnered with AmeriHealth Administrators (AHA) to help simplify the COBRA process that can be complex, costly, and time-consuming to manage for customers. With more than 20 years of COBRA administration experience, AHA manages COBRA for not only Independence Blue Cross, but for many other major ancillary and medical carriers as well.

AHA will manage all COBRA communications, billing, and reporting needs for your customers, including:

- qualifying event and termination notices;
- comprehensive monthly reports;
- Direct premium billing and collection for participants.

Groups and qualified beneficiaries also have online COBRA tools via AHA's secure portal, including:

- view and access reports;
- premium payments;
- Qualifying event reporting.

Quoting COBRA Administration Services

Please note while affiliated with Independence Blue Cross, AHA is able to offer COBRA services to your clients regardless of their medical carrier. AHA is also able to offer COBRA services down to 20 lives.

You may also quote standalone COBRA services for your customers. AHA offers competitive COBRA administration fees starting at \$0.47 per employee per month. The COBRA Administration Service Pricing Sheets are located on our [website](#).

How can I sell AHA COBRA Administration Services?

Use the COBRA Administration [flyer](#) when selling COBRA administration to your customers. You can also find a COBRA administration [guide](#), should your clients have questions regarding COBRA. If the rates are competitive, ask your Brown & Brown account manager for an official proposal.

Once sold, implementation is easy! Start with this [form](#).