



July 20, 2017

Independence Edge

EMPLOYER BUSINESS

Announcing: 2017 Broker Bonus Program

Our 2017 Broker Bonus Program applies to eligible fully insured customers with 51-99 enrolled contracts. [FULL ARTICLE](#)

EMPLOYER BUSINESS

New medications added to the Most Cost-Effective Setting Program

Independence is working to help lower health care expenses by announcing new additions to our existing program. [FULL ARTICLE](#)

EMPLOYER BUSINESS

Medicare Exclusion mailing for group members to begin

Monthly outreach to Medicare-eligible group members encourages them to maximize their health benefits and minimize expenses. [FULL ARTICLE](#)

EMPLOYER AND CONSUMER BUSINESS

New campaign focuses on Getting Health Care Right

Independence recently launched an ad campaign and website to help educate the public about our health care system and underscore what needs to happen to get health care right at this critical juncture in the industry's history. [FULL ARTICLE](#)

ibx.com



[View in a browser window](#)

©2017 Independence Blue Cross. All rights reserved.
1901 Market Street | Philadelphia, PA 19103

Independence Blue Cross offers products directly, through its subsidiaries Keystone Health Plan East and QCC Insurance Company, and with Highmark Blue Shield — independent licensees of the Blue Cross and Blue Shield Association.