



HTH Worldwide

Last year, HTH Worldwide re-branded their group short and long term international medical plans as GeoBlue. We are pleased to announce that beginning December 1st, the HTH Worldwide individual travel medical and expatriate plans will also be available under the **GeoBlue** name in select regions, including Southeastern Pennsylvania. GeoBlue is the trade name of Worldwide Insurance services, LLC, an independent licensee of the Blue Cross Blue Shield Association.

We offer a full portfolio of "admitted" international insurance, and connect our members to our elite provider network, worldwide.

15% commission is immediately payable on the following types of plans:

- **Travel Medical** - Ideal for the short term leisure or business traveler. Available on a per trip or multi-trip basis.
- **Expatriate** - Long term benefits for those who live abroad or are on work assignments for extended periods.

Did you know? Forrester Research estimates that increasing your policy to customer ratio from 1 product to 2 products can **boost your customer retention from 52% to 83%**. That number skyrockets to 92% when 3 or more policies are sold.

Offering international insurance is an easy way to **expand your sales; lock in member loyalty and jumpstart new conversations**. Individual and family premiums can range from as low as \$0 per trip (Travel Medical) to as much as \$30,000 per year (Expatriate).

For more information or to request a broker kit, email:
partnerprogram@hthworldwide.com

Have questions? [View our quick online video](#) or call 1.888.243.2358 (ext. 8742) or 1.610.254.8742 for more information.

HTH Worldwide

GeoBlue.