



# A Broad Range of Solutions

AIG Benefit Solutions leverages the resources of one of the world's largest insurers to deliver industry-leading products and services to you and your clients.



Broker Solutions

February 2014

In this Issue

## Feature Story

### New! Group Hospital Indemnity Insurance for Employees

AIG Benefit Solutions' new Group Hospital Indemnity insurance offers a solution to the financial burdens created by unexpected trips to the hospital. Our new Group Hospital Indemnity insurance plans:

- Can be tailored to fill some benefit gaps that might exist in a medical plan and provide great value when offered in conjunction with a high-deductible health insurance plan.
- Are compatible with Health Savings Accounts and pay benefits directly to the insured, regardless of other medical coverage.
- Include protection for a range of hospital-related expenses associated with non-occupational injuries or sickness, including hospital admission and confinement, intensive care and emergency room visits.

## Links

[Group Hospital Indemnity Product Specifications \(PDF\)](#)

[Group Hospital Indemnity Benefits Brochure \(PDF\)](#)

[Group Hospital Indemnity Product Video](#)

For more details, contact your AIG Benefit Solutions representative.

New! Group Hospital Indemnity Insurance for Employees

Now Available: Updated "About Us" Brochure, Redesigned Product Guide

AIG Launches "We're Here" Advertising Campaign

## Come Visit Us at These Trade Shows

**Feb. 24–26**

Workplace Benefits  
Renaissance, Atlantic City  
Booth 309

**March 17–19**

Health & Benefits Leadership  
Conference, Las Vegas  
Booth 409

**Now Available: Updated "About Us" Brochure, Redesigned Product Guide**

Our two most popular marketing collateral items have been updated and are available for ordering through CustomPoint:

- The **About Us** brochure has been revised to reflect our 2014 product lineup and updated ratings for our insurers.
- The **Product Guide** has been redesigned to match AIG branding, and it also features a refreshed product lineup.

You can use both of these items with your clients to discuss AIG Benefit Solutions' products and strengths, along with more targeted brochures and collateral for specific products and services.

For more information about  
AIG Benefit Solutions  
products and services, call  
**800-344-3481.**



## Links

[AIG Benefit Solutions "About Us" Brochure \(PDF\)](#)

[AIG Benefit Solutions Product Guide \(PDF\)](#)

A user ID and password is required for [CustomPoint](#), our online system for collateral and form ordering. If you need CustomPoint access, contact your AIG Benefit Solutions representative or e-mail [deborah.scott@aigbenefits.com](mailto:deborah.scott@aigbenefits.com).

## AIG Launches "We're Here" Advertising Campaign

AIG has launched a new multimedia campaign to help you position AIG's insurance and retirement solutions to your clients and prospects for brighter tomorrows and a world of possibilities. We're here to help you build your business.

Look for us on high-impact media properties and [click here](#) to see samples of the campaign. For more updates, connect with us on social media, including [@AIGinsurance](#), [youtube.com/AIG](https://www.youtube.com/AIG), and [linkedin.com/company/AIG](https://www.linkedin.com/company/AIG). We'll be sharing new content with the hashtag **#BringOnTomorrow**.



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[AIG.com/benefits](http://AIG.com/benefits)

The underwriting risks, financial and contractual obligations, and support functions associated with products issued by American General Life Insurance Company, The United States Life Insurance Company in the City of New York, and National Union Fire Insurance Company of Pittsburgh, Pa., are the issuing insurer's responsibility. The United States Life Insurance Company in the City of New York is authorized to conduct insurance business in New York. National Union Fire Insurance Company of Pittsburgh, Pa., maintains its principal place of business in New York, N.Y., and is authorized to conduct insurance business in all states and the District of Columbia. NAIC No. 19445. Not all policies are available in all states.