

Highmark Agency Alert- Health Care Reform Update

Highmark released a Highmark Agency Alert, which provided the following health care reform announcement:

The Supreme Court of the United States recently announced its ruling to substantially uphold the Affordable Care Act, also known as health care reform.

Highmark will continue to move steadily forward with implementing the Affordable Care Act and with helping their producers, group clients and members understand what health care reform means to them. Highmark remains committed to offering their members and group clients the security and peace of mind that go hand-in-hand with having access to affordable, high-quality health coverage.

While reform will expand access to health coverage, the cost of health care remains a serious issue. Highmark believes that much more needs to be done across the health care system and through public policy to improve quality and control the spiraling cost of medical care.

To that end, Highmark continues to take a leadership role with reforms that promote prevention and wellness and help patients and physicians manage chronic conditions. Highmark is also committed to rewarding quality care by realigning payments to providers to encourage the most appropriate care in the most appropriate setting.

Currently, Highmark is developing important new health care delivery models to facilitate cost-effective, high-quality health care in the communities they serve. These new models align world-class hospitals, primary care physicians and specialists to better coordinate patient care. Highmark's goal is to offer a better patient experience, improve health outcomes and realize efficiencies that will help contain the cost of health care for their group clients and members.

Provided in the links below are the releases from America's Health Insurance Plans (AHIP) and the BlueCross BlueShield Association (BCBSA).

As always, please feel free to contact Brown & Brown account manager with any questions.

- [AHIP Release](#)
- [BCBSA Release](#)