



IDEAS & INSIGHTS | STRATEGIES & TOOLS | NEWS & DATA | PRODUCTS & COVERAGE

## Thinking forward: New highlights from the 2014 Guardian Workplace Benefits Study<sup>sm</sup>

For the middle class, benefits at work are crucial to their financial security.

Dear Gaddiel,

New findings from the [2014 Guardian Workplace Benefits Study](#) reveal that, for an overwhelming majority, the workplace is the sole source of the key benefits that provide financial security. And along with this trend, employees value their benefits more than ever.

- **Over 80%** of employees obtain all their health and disability insurance and retirement savings plans through the workplace. For employees, the workplace is the “one-stop shop” for financial security.

### Rethinking benefits strategy.

And while benefits have become even more crucial to employees, employers are asking them to bear more of the cost. Findings from the survey indicate that education will play a key role in reframing the benefits conversation.



[Click to View the Infographic](#)

The Guardian Life Insurance Company of America  
7 Hanover Square, New York, NY 10004



Contact your Brown & Brown account manager for more about rethinking benefits.

[Get the latest news on the Guardian Group.](#)

2014-2181

GUARDIAN® and the GUARDIAN G® Logo are registered service marks of The Guardian Life Insurance Company of America and are used with express permission. For agent/broker use only. Not for distribution to the general public.

You received this email because you are subscribed to Marketing Information from The Guardian Life Insurance Company of America.