



Guardian®

in
sync

Enrollment
Needs

[IDEAS & INSIGHTS](#) | [STRATEGIES & TOOLS](#) | [NEWS & DATA](#) | [PRODUCTS & COVERAGE](#)

Get ahead of the trends that are changing enrollment in 2014.

Last year, the ACA added more complexity – and uncertainty – to a benefits enrollment process already in flux. Client needs are evolving. Technological demands are accelerating. So as enrollment becomes even more critical to your success, it's time to rethink:

How does the enrollment process need to evolve? View this video to hear why industry experts believe that a long-term strategy, with more emphasis on personalization, is needed to impact benefit utilization and satisfaction.

[Download the infographic](#) to learn how you can increase enrollment participation. Find out about solutions designed to enhance and support the entire process, from pre-enrollment to ongoing assistance.



[Click to watch the video.](#)

Look to Guardian for new thinking and expertise to help you lead the conversation, improve the enrollment process and achieve greater success in a shifting benefits landscape.

The Guardian Life Insurance Company of America
7 Hanover Square, New York, NY 10004



Contact your Brown & Brown account manager for more about rethinking benefits.

[Get the latest news on the Guardian Group.](#)

GUARDIAN® and the GUARDIAN G® Logo are registered service marks of The Guardian Life Insurance Company
—————of America and are used with express permission. For agent/broker use only. Not
for distribution to the general public.

You received this email because you are subscribed to Marketing Information from The Guardian Life Insurance
Company of America.

[Powered by HubSpot](#)