

Cigna named Top Tech Innovator in 2012



InformationWeek names myCigna.com “Top IT Innovation in 2012”

InformationWeek, one of the premier technology news organizations and magazines, has just named Cigna's customer online health care cost and quality capabilities on myCigna.com one of the **top ten innovations of 2012***. The announcement was made as part of the 24th annual *InformationWeek 500* rankings, which are based on an examination of the technology strategies and initiatives of companies across 21 different industries worldwide.

The global technology award recognizes myCigna.com for its newly redesigned health care professional directory and integrated cost and quality transparency tools. The new “Find Doctors and Services” search engine goes beyond finding the nearest physician for Cigna customers. It helps them assess medical costs for 200 common medical procedures – including specialist, facility and related fees – according to the real-time status of their health plan deductibles and co-insurance. It also lets them review their available health spending account funds – all before choosing their physician.

Here's a link to the [news announcement](#) to learn more about why Cigna was honored among some of the top consumer brands in the world, including Deere & Co., UPS, Dow Chemical Co., and Lowe's Company Inc., to name a few.

More about *InformationWeek*

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing. It also tracks the technology, strategies, investments, and administrative practices of America's best-known companies. The *InformationWeek 500* rankings are unique among corporate rankings as they spotlight the power of innovation in information technology, rather than simply identifying the biggest IT spenders. Additional details on the *InformationWeek 500* can be found [online](#).

If you'd like more information, contact your Brown & Brown account manager.

* Resources on myCigna.com do not apply to all plans.



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