



Independence Edge

July 20, 2017

News about [Employer and Consumer Business](#)

New campaign focuses on Getting Health Care Right

Independence recently launched a media campaign and website to help educate the public about our health care system, and what needs to happen to at this critical juncture in our industry's history.

Television ads feature President and CEO Dan Hilferty speaking to our legacy, noting that we need to come together, free of politics and ideology, to help the American people get the health care they need. The media campaign also includes radio, print and digital ads.

Our educational website www.gettinghealthcareright.com serves as a resource for people seeking easy-to-understand information about health care.

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