

# take control

## WITH ONLINE HEALTH TOOLS

New Tools Showcased in Highmark Ads and Videos



### MEMBER EMAIL MESSAGE

*Subject: Highmark Introduces New Health Tools Website*

Have you seen Highmark's new [advertising campaign](#)

It highlights the Highmark Health Tools, which provide ways for you to make informed health care decisions to stay healthy while staying in control of your busy life.

To see short videos about how these tools work, visit [MyHighmarkHealthTools.com](#). Highmark members can log in to access the health tools directly and start using them today. You can:

- Review and compare treatment costs with the **Care Cost Comparison** tool. Coming soon: a tool to estimate out-of-pocket costs as well.
- Find, compare and rate physicians with **Provider Ratings**
- Verify coverage anywhere by accessing your family's ID cards from a mobile phone with a **Virtual ID**.
- Use **Web MD** to research medical conditions, create a health record or use any of the other health tools available.

These free Health Tools are just some of the ways that Highmark is making it easier for you to be involved in your health and well-being.