

Brief Notes

NEWS FOR BROKERS & CONSULTANTS

June 20, 2017

Applies to: All Markets

Horizon BCBSNJ Recognized for Cyber Security Efforts

Horizon Blue Cross Blue Shield of New Jersey has been honored with a *2017 CSO50 Award* from IDG's *CSO (Chief Security Officer)*, the trade publication. This award pays tribute to a select group of 50 organizations that have demonstrated that their security projects and initiatives have created outstanding business value and thought leadership. Horizon BCBSNJ accepted the award at the CSO50 Conference + Awards held last month at the Scottsdale Resort at McCormick Ranch, Scottsdale, Arizona.

Horizon BCBSNJ won for its "Domain Security Platform," designed to automatically identify, monitor and block potentially malicious, newly registered external domains and websites that would likely pose an elevated risk to the company.

"With cyber crime-based attacks remaining a leading cause of data breaches, and adversaries continuously changing tools, tactics and procedures, health care organizations in particular have been challenged to keep pace," said Douglas Falduto, Vice President, Administration and Chief Security Officer for Horizon BCBSNJ. "Our platform addresses threats that are not yet detected by mainstream security products and provides our organization with time to respond to threats when they are detected. Horizon is ever vigilant in keeping our members' information safe and secure and thwarting attacks that can disrupt our business operations," Falduto added.

If you have questions, please contact your Horizon BCBSNJ sales executive or account manager.



Horizon Blue Cross Blue Shield of New Jersey

Products and policies may be provided by Horizon Insurance Company or Horizon Healthcare Dental, Inc. and services and products may be provided by Horizon Blue Cross Blue Shield of New Jersey or Horizon Healthcare of New Jersey, Inc., each an independent licensee of the Blue Cross and Blue Shield Association. Communications are issued by Horizon Blue Cross Blue Shield of New Jersey in its capacity as administrator of programs and provider relations for all its companies. The Blue Cross® and Blue Shield® names and symbols are registered marks of the Blue Cross and Blue Shield Association. The Horizon® name and symbols are registered marks of Horizon Blue Cross Blue Shield of New Jersey. © 2017 Horizon Blue Cross Blue Shield of New Jersey. Three Penn Plaza East, Newark, New Jersey 07105-2200.

2426 (0117)