

# BROKER Connection

News to help you grow your business

July 26, 2017

## Self-funded PCORI Fees Due July 31



Self-funded clients must submit the Patient-Centered Outcomes Research Institute (PCORI) fee to IRS using Form 720 by July 31. UnitedHealthcare will pay the PCORI fee for fully insured clients by July 31. The PCORI fee helps fund research that evaluates and compares health outcomes, clinical effectiveness, risks and benefits of medical treatments and services.



## Pennsylvania News

- **New Small Business Broker Program in Southeastern Pennsylvania:** UnitedHealthcare is offering a bonus to agents in Southeastern Pennsylvania who sell new fully insured medical plans with up to 50 eligible employees with effective dates from Oct. 1, 2017 through Jan. 31, 2018. [View Bonus flier.](#)
- **Qualify for the 2018 United Advantage Rewards Program:** United Advantage is UnitedHealthcare's exclusive broker rewards program that recognizes top-performing agencies. View the [Pennsylvania criteria flier](#) to see how you can qualify for the 2018 United Advantage program. Contact your UnitedHealthcare sales team for a monthly United Advantage Scorecard so you can track and monitor your agency's qualification status. Email us at [UnitedAdvantage@uhc.com](mailto:UnitedAdvantage@uhc.com) for more information.

## Plans & Services

- **2018 Medical Necessity Requirement:** In 2018, Core Medical Necessity with Prior Authorization will be required for existing 100+ group clients that are currently on notification. [Learn more](#)



### More Information

Contact your UnitedHealthcare representative for more information about the items mentioned in this newsletter.

For service-related questions, e.g. billing, claims, and benefits, call 1-888-842-4571. Representatives are available 7 a.m. to 7 p.m. CT.



### Want a Colleague to Receive the Broker Connection?

Visit the [Profile and Preference Center](#) to send a subscription invite. Just choose "Refer a Colleague" to add recipients from the menu bar.

- **Small Business Service Upgraded:** See how we're implementing a new service model that will better support you, your small business clients', and members', needs for small business with: Improved response and resolution; proactive new member welcome calls; and a higher level of benefit expertise. [Learn more](#)

## Broker Training

- **Digital Onboarding Broker Webinars Scheduled:** Digital Onboarding simplifies the enrollment process for your clients with 101+ employees and results in more informed and engaged employees. To learn more about how Digital Onboarding can streamline Open Enrollment for your clients, join us for a webinar July 28 or August 1. [Learn more](#)

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