

What small business employees want from their benefits — and how you can help your clients show they've heard

Small business* employees are financially stressed and counting on their workplace benefits more than ever. Learn more about what they want from their benefits — and how you can help your clients interpret and capitalize on the findings to drive employee loyalty, satisfaction and productivity.

Visit metlife.com/broker/sbtrends to download:

- One-page **infographic** depicting today's employee mindset — it may include some surprises for your clients
- Helpful **checklist** with 5 steps small business employers can take to show they're listening and responding to what employees want
- Latest benefits trends **white paper** based on MetLife's extensive research with small business employers and employees

HAVE YOU
HEARD
what small business
employees are saying
ABOUT BENEFITS



Please use the findings and tools as you consult with small and mid-size clients to build and enhance their benefits programs. Then, contact your Brown & Brown account manager to discuss upcoming quote opportunities.

*The paper defines small businesses as employers with 2-499 employees in accordance with the Government Small Business Administration definition.

For brokers only.

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