



AGENCY ACTION ALERT

AGENCY ACTION ALERT FOR SEPT. 10, 2014

This week's Agency Action Alert covers the following topics:

- CMS announces plan to auto-enroll current Marketplace members
- Reminder - Submit CMS training certifications by Sept. 30 to sell for Q4 SEPs

Please share this information with your sub-agents by forwarding this email, posting this content to your internal website, or copying and pasting the text into another format.

HEALTH CARE REFORM UPDATE

CMS announces plan to auto-enroll current Marketplace members

The Centers for Medicare & Medicaid Services (CMS) recently announced a plan to allow members to keep their current Marketplace plans in 2015. Those members who have no change to their income or family situation and want to keep their same plan do not have to do anything, and they will be auto-enrolled in the same Marketplace plan next year, with the same premium tax credit and financial assistance, if applicable.

Members are encouraged to visit the Marketplace to see if they qualify for additional financial assistance and to shop for plans. Specifically, those consumers whose 2013 tax return indicates that they had very high income, or who did not give the Marketplace permission to check updated tax information for annual eligibility redetermination purposes, will get auto-enrolled without financial assistance if they do not visit the Marketplace to check if they qualify for financial assistance.

[View the entire CMS release](#)

Reminder - Submit CMS training certifications by Sept. 30 to sell for Q4 SEPs

You must submit your CMS training certifications to Highmark to be able to sell our federally facilitated marketplace (FFM) or federally facilitated SHOP products and receive credit for these sales. Existing registration will expire Sept. 30, 2014. To avoid a lapse in your registration status and continue to sell on-exchange Special Enrollment Period (SEP) products, please complete and submit the training and agreements to Highmark by Tuesday, Sept. 30.

How to submit your training certifications

Sign in to the [Sales Sentinel site](#) and complete these steps:

1. Provide your FFM user ID (provided to you after CMS registration)
2. Complete the Highmark integrity training
3. Sign the Highmark attestation

4. Submit your CMS training certification

Training-submission timeline for Highmark

Submit your 2015 CMS training:

- **By Tuesday, Sept. 30, 2014** - If training is not received, then producers cannot continue to assist with SEPs for qualified individuals from October 2014 - December 2014.
- **By Wednesday, Dec. 31, 2014** - Last day to submit 2015 training in order to receive renewal commissions on business written on the exchange in 2014. If training is not received, then no 2015 renewal commissions for 2014 on-exchange business will be paid.
- **Open enrollment starts Saturday, Nov. 15, 2014** - Don't forget: before you can sell any 2015 Marketplace plans, you need to submit your CMS training certification to Highmark using the process outlined above.

Didn't renew your CMS registration and complete the trainings yet? Read how to do so in the [July 2, 2014 Agency Action Alert](#).



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