



June 2014

Latest News

Welcome to *The Big Picture*

The Big Picture reports for Cigna business enterprise-wide, so some details may not be relevant to your business. Please contact your Cigna representative if you have questions.

20 Years of Disability Claims Data Reveal Emerging Workforce Productivity Challenges

An [analysis of 20 years of Cigna's short-term disability claims](#) shows that absence related to obesity, treatment for skin cancer and herniated disc surgery increased significantly from 1993 to 2012, while a reduction in absences related to depression coupled with an increase in prescribed anti-depressants may signal a hidden problem. These and other health trends identified by the analysis are important for employers to understand when structuring an integrated wellness and absence management program to improve workforce productivity. Visit the [20 Year Disability Study Microsite](#) to read the full press release, view the infographic and see the video of Cigna presenting at this year's IBI Conference.

State-by-State Guide

Click on the map for local contacts and Cigna news.



Cigna Select Segment News (Fewer than 250 Employees*)

Building Healthier Companies With a Dedicated Health Improvement Strategy Team

At Cigna, we know health. And we know that a company's workforce health is critical to its financial health. That's why we can collaborate with our brokers and work together to help clients succeed in building a culture of well-being. The result? Every one of our clients gets access to a health improvement strategist ready to work with them 1:1 to help them build a culture of well-being that meets the unique needs of their company and their employees.

Hepatitis C, SOVALDI & Cigna

The Federal Drug Administration (FDA) recently approved a new hepatitis C drug called SOVALDI which is considered to be groundbreaking. With this momentous drug comes a hefty price tag of \$84,000 for the drug alone. To learn more about the drug and how Cigna Specialty Pharmacy Services' integrated approach can help keep customers compliant and costs down, please click [here](#).

Cigna Announces Innovative Pharmaceutical Contract with AstraZeneca

Cigna has entered into a first-of-its-kind contract with AstraZeneca to help ensure that customers are given an appropriate cholesterol-lowering medication based on their treatment needs. [Click here to learn more.](#)

The '411' on PPACA Fees & Taxes

Are the Fees & Taxes provisions of the Patient Protection and Affordable Care Act (PPACA) leaving you with many questions? While the Comparative Effectiveness Research Fee (CERF), the Health Insurance Industry Fee, the Reinsurance Assessment, and the Cadillac Tax may be familiar names, you may not know much about them. Click [here](#) for a set of Q&A's intended to provide clarification on these "taxing" topics.

Making the Cigna Dental Oral Health Integration Program® Easier

By getting the right oral health care, along with

So how's the team doing? [Click here](#) to learn how members helped these two clients achieve cultures of well-being that are producing significant results.

Cigna Collaborative Care: Making the Connections to Improve How Care is Delivered

The current health care system pays for the volume of care delivered – not the value of care received, which can often lead to poor quality, higher costs and lower satisfaction. Cigna Collaborative Care is designed to be a more efficient health care model to drive fundamental changes and improvements in the way health care is delivered and consumed. [Click here to learn more.](#)

Cigna Solutions Offering Employee Choice, Administrative Ease

Smaller and mid-sized¹ employers are being offered new choices in how they can provide employee benefits, including "marketplaces" sponsored by federal or state government and private "exchanges" from large consulting and technology companies. Cigna is offering Cigna Solutions, our online 'exchange' that can give your clients' employee's an easy way to enroll in employee benefits. Click [here](#) to learn more.

Your One-Stop Shop for Broker Resources

We recently introduced you to CignaSelectBroker.com – a personalized resource center with everything you need to serve clients better and grow your business.

regular medical treatments, high-risk individuals may be able to improve their overall health – and save money in the process. The Cigna Dental Oral Health Integration Program is designed to help people with certain medical conditions get the dental care they need by reimbursing out-of-pocket costs for specific dental services used to treat or help prevent gum disease and tooth decay. Click [here](#) to learn more.

8th Annual Cigna Choice Fund Study Health Improves by Shifting Behaviors, Not Costs

The eighth annual Cigna Choice Fund Experience Study once again confirms that Cigna Choice Fund® consumer-driven health plans can help clients save money year over year without compromising care – and Cigna Choice Fund customers are increasingly engaged and smarter about their health and health spending. [Click here to learn more.](#)

From the site, you'll be able to get:

- The latest on health care reform and how it impacts smaller companies
- Tips, tools and techniques to build your business
- Everything you need to know about Cigna's funding options
- Quote support
- And much more

If you haven't had time to visit yet, why not take five minutes right now to check it out? You'll be glad you did. Just click on the link below, fill out the brief form, and click the submit button. You will be directed right to the site.

[Take me to CignaSelectBroker.com.](#) **Be sure to bookmark the site for easy return visits!**

Cigna offers group insurance coverage to employers with 51 or more full-time employees, as well as administrative services for self-funded plans with as few as 25 full-time employees, in most states. For more information about your state, contact your Cigna sales representative.

GO YOU[®]

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