



April 12, 2013

Travel and trip protection plans now available for individuals

We are pleased to announce that we now offer GeoBlue and HTH travel insurance plans to individuals and their families.

GeoBlue individual travel medical insurance plans

GeoBlue offers medical plans to individuals and families who are traveling for business or pleasure outside of the United States. GeoBlue provides flexible plans, whether it's a one week family vacation, multiple trips overseas, or expatriate insurance for international living. GeoBlue combines quality service with mobile technology to cover travelers' health care needs. Customers have access to:

- a large network of select English-speaking doctors in over 180 countries;
- quick and convenient 24/7 concierge support that helps with scheduling appointments and answering questions;
- electronic and mobile tools for the iPhone and Android phones to help customers find a doctor or emergency care, fill a prescription, or translate symptoms.

GeoBlue plans are offered in cooperation with the Blue Cross and Blue Shield Association, and individuals don't have to be currently enrolled in an Independence Blue Cross medical plan to purchase a GeoBlue plan.

HTH TripProtector plans

Because travel plans can change, travelers can make sure they are covered with TripProtector plans from HTH Travel Insurance. Individuals can choose from three different plans that work best with their vacation or travel needs. TripProtector plans cover things like trip cancellations and lost baggage. Some plans even include a medical benefit.

HTH study abroad plan

For individuals planning full-time international study or research, the U.S. Students Abroad plan from HTH Travel Insurance provides coverage for medical services and some travel expenses, including:

- doctor visits
- hospital visits
- filling prescriptions
- other medical needs

HTH customers also get access to HTH Global Health and Safety Services for news, health, and security information about their destinations.

GeoBlue and HTH Agent information

Contact GeoBlue or HTH directly to become appointed as an Agent. GeoBlue and HTH will pay commissions directly to you. For commission and product information, please see the [GeoBlue Seller's Guide](#) and [HTH Seller's Guide](#). For the agent agreement and details on products, please visit the agent portal at www.geobluetravelinsurance.com/ibx.

Once you have an agent agreement in place with GeoBlue, you will receive a unique five-digit Agent ID number and a unique URL link to track sales through your agent account. You can place the link on your materials and website and email the link to your customers. You will be able to download and print paper applications that will include your Agent ID number to track sales through your account.

GeoBlue and HTH retail websites

Individuals may go directly to the [GeoBlue](#) and [HTH](#) websites to shop for and purchase plans online. They don't need to be a Blue Plan member to purchase these plans. Primary medical coverage is required in order to purchase GeoBlue or HTH plans that include supplemental medical coverage.

Visit our Individual Travel Insurance website on www.ibx.com/global to learn more about these products.

If you have any questions, please contact GeoBlue at 1-855-481-6647, ext. 8746, or email partnerprogram@geo-blue.com.

ibx.com

Visit ibx.com



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